



TravelMart LatinAmerica (TMLA) Launches Redesigned Web Site.

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(Jacksonville, Florida) **TravelMart LatinAmerica (TMLA)**, the premier event for developing international tourism into Latin America, has completed a major redesign of its www.travelmartlatinamerica.com website. The 41st annual gathering of global Buyers and Suppliers will be held September 13, 14, 15, 2017, in Guayaquil, Ecuador.

The redesign effort was initiated after William H. Coleman, Inc., the **TMLA** event management Company, received input and suggestions from Suppliers, Buyers, Hosts, and Sponsors.

In making the announcement, Irma Coleman, President & CEO stated: "We believe the new web site design continues the **TravelMart LatinAmerica** tradition of trying to help **TMLA** delegates access the information they want and need personally, easily and quickly."

Manuel Cuevas, William H. Coleman, Inc. Executive Vice President added: "This web site redesign is one of many new and exciting things that we are initiating in the next few months to help us communicate faster and easier with our **TMLA** Buyers, Suppliers, Hosts, and Sponsors before the Event, and on-site."

TravelMart LatinAmerica enables qualified Buyers from global markets to meet senior management and sales executives representing leisure travel products and services from Central and South America during three (3) days of "Select-Match" pre-scheduled appointments, seminars, and social functions. **TMLA** is organized each year by William H. Coleman, Inc., an International Events Management firm headquartered in Jacksonville Florida, with offices in London and Toronto. For more information contact Manuel Cuevas at Telephone: 904-398-6777, Extension 8025 or E Mail: manuel@whcoleman.com.