



**TAME Airlines Official**  
**TravelMart LatinAmerica'17 Airline**  
**Offers Discount Airfares.**

**For Release:** Immediate

**Contact:** Manuel Cuevas, Executive Vice President, William H. Coleman, Inc.  
Telephone: 904-398-6777, EXT 8025  
E Mail: [manuel@whcoleman.com](mailto:manuel@whcoleman.com)

**Date:** **May 11, 2017**

(Jacksonville, Florida) TAME Airlines has been named the Official *TravelMart LatinAmerica'17* Airline, and is offering TMLA delegates 25% discounted airfares on their flights to Guayaquil, Ecuador from the airline's international gateways Ft. Lauderdale, New York, Lima, Bogota, and Cali. Discounted airfares are also available for all TAME domestic routes in Ecuador.

*TravelMart LatinAmerica (TMLA'17)* is being held in Guayaquil, Ecuador, September 13-15 at the Guayaquil Convention Center. In addition to TAME, several other TMLA Participating Airlines are offering delegates discount airfares:

- Copa Airlines: 30% Discount.
- Avianca Airlines: 5-20% Discount.
- LATAM Airlines: Reduced fares for qualified Buyers on domestic flights for pre and post tours.

Reservations information and details are available on the TMLA'17 web site:

<http://travelmartlatinamerica.com/event-details/airline-discounts/>

In making the announcement, William H. Coleman, Inc. Executive Vice President Manuel Cuevas said: "We are very pleased and excited that TAME and the TMLA Participating Airlines are offering these special discounted fares. It will help our Buyers and Suppliers travel to Guayaquil, and also provide an excellent opportunity for our Delegates to experience these airlines' quality service."

*TravelMart LatinAmerica*, created and managed by William H. Coleman, Inc., is the original and premier Event for increasing tourism to Central and South America destinations from global markets. For additional information contact Manuel Cuevas at Telephone: 904-398-6777, EXT 8025; Email: [manuel@whcoleman.com](mailto:manuel@whcoleman.com); or visit [www.travelmartlatinamerica.com](http://www.travelmartlatinamerica.com).