



## NEWS RELEASE

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**TravelMart LatinAmerica**  
**Confirms Seminar Topics,**  
**Dates, and Times.**

(Jacksonville, Florida, USA) **TravelMart LatinAmerica (TMLA)** confirms two (2) seminars/workshops during this year's 41<sup>st</sup> annual **TMLA'17** September 13, 14, 15, in Guayaquil, Ecuador, at the Guayaquil Convention Center.

Wednesday afternoon, September 13, at 3:30pm Dominic Hamilton, Director, Ñan Communication, will discuss "[The Hamster Wheel: Keeping up with travel communications marketing.](#)" Mr. Hamilton, who has served in numerous marketing and communications capacities with several Ecuador Government and Private Sector organizations, has decades of "hands on" experience that he will share with Buyers and Suppliers.

Thursday morning, September 14, at 8:00am, The Guayaquil Convention & Visitors Bureau will present a detailed overview of the new attractions, additions, and activities in Guayaquil. There will be time for Questions & Answers after the presentation. Buyers and Suppliers are invited to participate, and the seminar will end before the first business sessions.

Mrs. Irma Coleman, President & CEO of William H. Coleman, Inc., the **TMLA** Event Management Company, said in making the announcement: "Although the primary goal of **TravelMart LatinAmerica** is to arrange productive and valuable business opportunities between Buyers and Suppliers, we are regularly asked to provide information that is helpful for both Buyers and Suppliers. We think these two (2) topics are a good start."

Manuel Cuevas, William H. Coleman, Inc., Executive Vice President added: "It is a challenge to find a time during the **TMLA** Schedule of Events to hold seminars that will enable both Buyers and Suppliers to participate. These two seminars are convenient, and do not conflict with other official business and social functions."

**TravelMart LatinAmerica (TMLA)**, the original and premier business development event for Latin America Tourism, is organized by William H. Coleman, Inc., headquartered in Jacksonville, Florida, with offices in London and Toronto. For additional information call 800-874-2324 in the USA & Canada; +1 904-398-6777 worldwide; email [sales@whcoleman.com](mailto:sales@whcoleman.com); Web: [www.travelmartlatinamerica.com](http://www.travelmartlatinamerica.com) .