

SEMINAR: “Using photography as a tool to inspire and increase Social Media Results”

Presented by Jorge G. Vinueza, Photographer/Filmmaker, Ñan Magazine

Thursday, September 19th (8:30am – 9:30am) @ Quorum Quito Convention Center



Jorge Vinueza G. was born in Quito in 1975. He discovered his passion in photography in 1993, at the age of 19 he became part of the photo-journalist team at Diario el Comercio de Quito, and since then he found his form of expression in this trade.

Jorge has been part of several photo journalism teams, among the most important are Diario El Comercio, France Press Agency, Bloomberg NY Agency, Latin Archive, and he has developed several editorial projects in Ecuador. He currently works as the Photography Director at Ñan Magazine.

Throughout his career, Jorge has received several awards for his photographic work such as an honorable mention in the photography contest of the Inter-American Press Association (SIP), and the first place Jorge Mantilla Ortega prize for his “Trabajo Vida de Topos” published in SOHO Ecuador Magazine among others.

His photographic work has been exhibited in Ecuador, the United States, Berlin, Guatemala, France, and has made editorial projects, publishing books such as *Afrodisiaco*, *Tren al Sol*, *Sueños*, *La Mirada y la Memoria*, *El sabor de la Memoria*, among others.

His book *Afrodisiac*, created with Fernando Espinosa, received the award, "Lorenzo de Medici Grand Prix" in the fifth edition of the Miami River Art Fair, one of the most important contemporary art meetings in the world in 2016.

Since 2012, Jorge has been the Photography and Audiovisual Director of Ñan magazine, a publication specialized in tourism and cultural promotion in Ecuador that has managed to impose a photographic style and trend in tourism communication.