



News Release

For Release: Immediate

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Quito, Ecuador To Host The 45th Annual *TravelMart LatinAmerica* September 18-20, 2024.

(Jacksonville, Florida, USA & Quito, Ecuador) – William H. Coleman, Inc. and Camara Provincial de Turismo Pichincha (CAPTUR) are delighted to announce that Quito, Ecuador will host the 45th Annual ***TravelMart LatinAmerica (TMLA'24)***, September 18, 19 & 20, 2024. ***TMLA'24*** is returning to Ecuador, one of the most popular tourism destinations in Latin America, after hosting this prestigious event five (5) years ago. Ecuador boasts a rich history of hosting ***TMLA***, in Quito (1983, 1991, 2003, 2008, 2013, 2019) and Guayaquil (1998 and 2017).

TMLA'24 arranges and schedules meetings between Tourism Product Buyers from global markets and Suppliers representing Central and South America tourism services, during three (3) days of carefully structured business and social activities at the Centro de Convenciones Metropolitano de Quito.

TMLA'24 attendance is always carefully “balanced” to help participants have a productive and valuable experience. That will be especially important this year as about 150 Travel Industry Tour Operator “Buyers” from the United States, Canada, Europe, Asia-Pacific, and Latin America will be meeting 150 Supplier organizations representing travel services from the most popular Latin America destinations.

The ***TravelMart LatinAmerica (TMLA'24)*** format features the exclusive William H. Coleman, Inc. “*Select Match*” appointments system that schedules over 3,000 business appointments between Buyers and Suppliers in advance, with additional meetings arranged personally “onsite” during the Event.

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Page 2. *TravelMart LatinAmerica (TMLA'24)*

Buyers and Suppliers will be hosted in Quito Hotels during **TMLA'24** and will be able to experience and explore tourism sites throughout Ecuador on pre and post tours arranged by registered Suppliers. Ecuador's tourism products and services have expanded dramatically in recent years, especially in Adventure, Eco-Tourism, and Luxury travel. **TMLA'24** is a unique opportunity for the global travel industry to explore and personally experience everything that Quito and Ecuador are now offering.

Buyers pay a US\$145 registration fee that includes three nights of single-room accommodations, prescheduled appointments with Suppliers, official business and social functions, ground transportation to official functions, and airport transfers.

Suppliers pay a US\$2,495 registration fee, including one (1) delegate badge, a fully furnished stand/office, prescheduled appointments with Buyers, attendance at all official business and social functions, ground transportation to official functions, and airport transfers.

Manuel Cuevas, President of William H. Coleman, Inc., the ***TravelMart LatinAmerica (TMLA'24)*** organizing Company, stated: *"We are excited to return to Quito and to showcase the City and the new and exciting products and services that the Ecuador Tourism Industry is offering. We are looking forward to working closely with CAPTUR and the Ecuador Travel Industry professionals to make sure TMLA'24 Delegates experience Ecuador's Professionalism and Hospitality."*

TravelMart LatinAmerica (TMLA'24) is managed and produced by William H. Coleman, Inc., an international events management firm headquartered in Jacksonville, Florida, USA. Registration information and event details are available on the official website: www.travelmartlatinamerica.com; For additional information and personal attendance questions Email: help@whcoleman.com.

Delegates who have previously attended ***TravelMart LatinAmerica*** or other William H. Coleman, Inc. events can conveniently manage their participation at www.mywhcoleman.com.